SECTION 11.1

IDENTIFY THE STAGES OF THE WEB SITE DEVELOPMENT LIFE CYCLE

IDENTIFY THE RESPONSIBILITIES OF PROJECT TEAM MEMBERS

USE A CHECKLIST TO EVALUATE PROGRESS

EXPLAIN THE USE OF SOURCE CONTROL

SECTION 11.2

EXPLAIN PROJECT SCOPE

DEFINE E-COMMERCE

IDENTIFY TYPES OF E-COMMERCE

SUMMARIZE GUIDELINES FOR DEVELOPING E-COMMERCE WEB SITES

CLIENT IN A WEBSITE DEVELOPMENT TEAM THE PERSON OR ORGANIZATION THAT CONTACTS AND PAYS FOR THE WORK

CLIENT LIASION REPRESENTATIVE IS THE PROJECT TEAM MEMBER WHO MAINTAINS CONTACT WITH THE CLIENT THROUGHOUT THE WEB SITE DEVELOPMENT PROCESS

PROJECT MANAGER OVERSEES THE WORK OF THE WHOLE TEAM.

Scope is how much time and money you have to develop a website

E commerce is buying and selling goods on the internet

B2B IS BUSINESS TO BUSINESS E COMMERCE IS ELECTRONIC EXCHANGES IN WHICH BOTH PARTIES ARE BUSINESS

B2C IS SELLING TO CONSUMERS.

TARGET AUDIENCE IS THE GROUP OF POTENTIAL CUSTOMERS FOR THE PRODUCT OR SERVICE YOU ARE SELLING.

Instant storefront is a way to set up a website so customers can buy things.